TRAINING
myself

ONLINE CERTIFICATE WIX WEBSITE COURSE

NO CODE. NO STRESS.

www.trainingmyself.com

TRAINING myself

INDEX

01 About us 3

02 About Wix Website Course 4

03 Why Choose 5

04 Syllabus 6

Learning gets Real — Minus the Fluff.

TRAINING myself

About Us

Backed by Pranali's World, a brand with 10+ years of solid experience in website development and marketing, this is the "do-it-yourself, but guided" version of skill-building.

We offer online courses that are practical, affordable, and fast, because let's be honest—nobody has time for overhyped, overpriced theory. Old-school fundamentals, modern tools, and straight-to-the-point training that actually works in the real world.

If you want skills that pay, not just certificates that sit pretty, Training Myself is your place.
Learn smart. Move fast. Stay ahead.

About the Course

The Wix Website Course is a hands-on training program for beginners, creators, freelancers, and business owners who want to build professional websites and confidently work with real clients.

You'll learn to create a complete Wix website from scratch, including layouts, mobile responsiveness, content placement, and consistent design. The course also covers SEO basics, domain setup, form integrations, and performance optimization to ensure your site looks good and runs smoothly.

E-commerce training shows you how to sell products, services, or courses on Wix, set up payment gateways, and manage checkout flows. You'll also learn to integrate third-party tools like WhatsApp chat, booking systems, and custom widgets without disrupting your website.

What sets this course apart is its strong focus on client consultation—teaching you how to understand requirements, price projects, manage revisions, and deliver professionally, like a real-world expert.

About the Wix Website Course

Details

- No group sessions - ONLY 1-to-1 PERSONAL SESSIONS
- 100% Online Sessions
- Sessions customisable as per your time and availability
- 1 Module every week

Who can Learn

Students for career building, Small Business owners for their own website, freelancers to setup a new service section for their clients.

Duration

1 month - 8 sessions (45 minutes per session)

(Approx. 2 sessions per week)

Fee

₹ 30,000/-

COURSE DELIVERABLES

- **4 Modules PDF Study Material**
- **Guidance of an extra 2 hours (Anytime in future)**
- **1 Free Business Domain (.com extension based on availability)**
- **Customizable sessions as per time & availability**

www.trainingmyself.com

TRAINING myself

Why Choose

Backed by 10+ Years of Industry Experience

Built on real client work, not YouTube theory or trial-and-error hacks.

End-to-End Website Training

From design and SEO to e-commerce, integrations, and launch—nothing left half-done.

Practical, Hands-On Learning

You build real websites during the course, not imaginary case studies.

Client Consultation Training Included

Not just how to build websites—but how to talk to clients, quote projects, and close confidently.

1-to-1 Personal Coaching

Personalized support to clarify doubts, refine designs, and improve client handling skills.

Online Flexible Learning

Study anytime, anywhere at your own pace without missing out on key guidance.

www.trainingmyself.com

Learn.
Launch.
Level Up
Your Career.

TRAINING myself

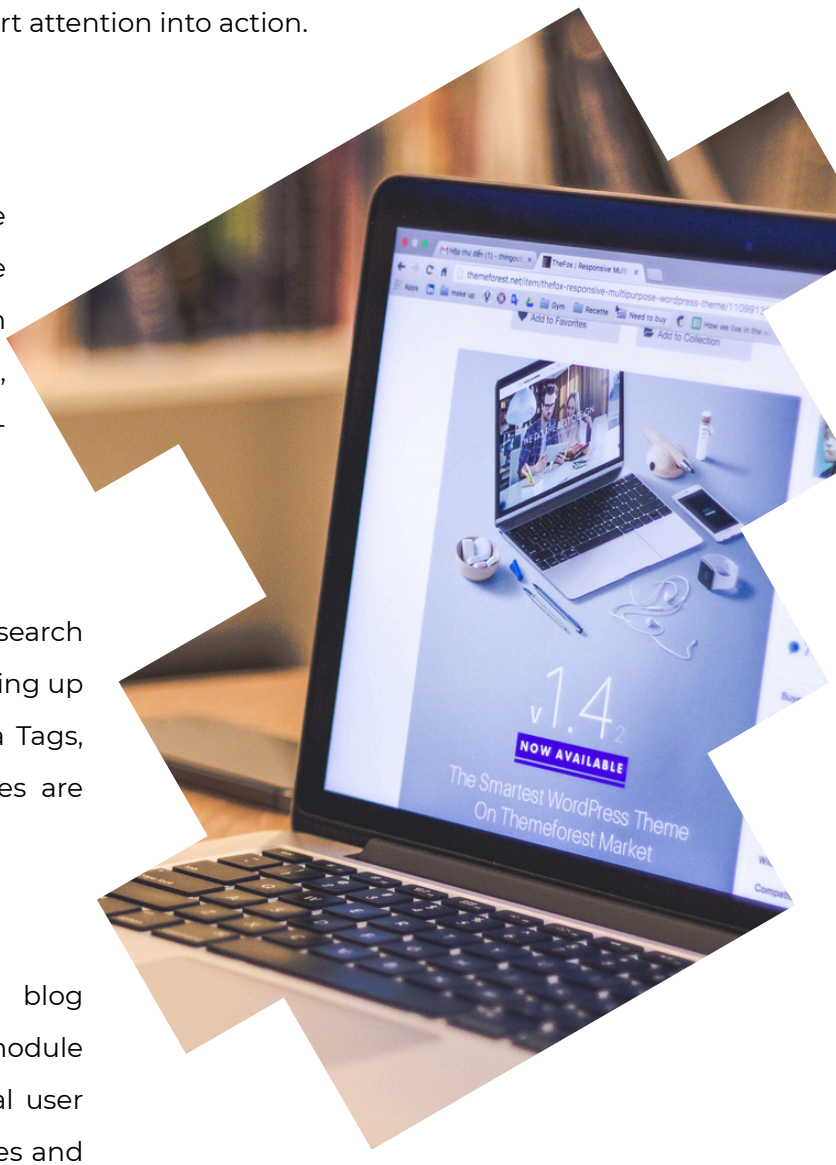
Syllabus

1.Brand Development & Business Foundations

Learn how brands are built from the ground up. This module covers brand identity, design thinking, color psychology, typography, and practical business-building techniques that help brands look trustworthy and convert attention into action.

2. Advanced Wix Editor X (Desktop + Mobile Websites)

Master Wix Editor X with advanced page designing for both desktop and mobile versions. You'll learn complete website creation including layouts, headers, footers, menu bars, buttons, galleries, banners, and smooth on-page animations for a professional finish.



3. SEO Through Wix Platform

Understand how to optimize websites for search engines directly through Wix. This includes setting up Google Analytics, Google Tags, Facebook Meta Tags, and Google Business Profiles so your websites are measurable, visible, and performance-driven.

4.AEO & Blog Optimization

Learn Answer Engine Optimization using blog platforms and blog SEO strategies. This module focuses on creating content that ranks for real user queries and performs well across search engines and AI-driven answer platforms.

Learn.
Launch.
Level Up
Your Career.

TRAINING myself

Syllabus

5.E-Commerce Setup & Automations

Build fully functional online stores with automation. You'll learn stock management, product filtering, sorting options, and user-friendly shopping experiences designed to improve conversions and operational efficiency.

6.Email Marketing Basics

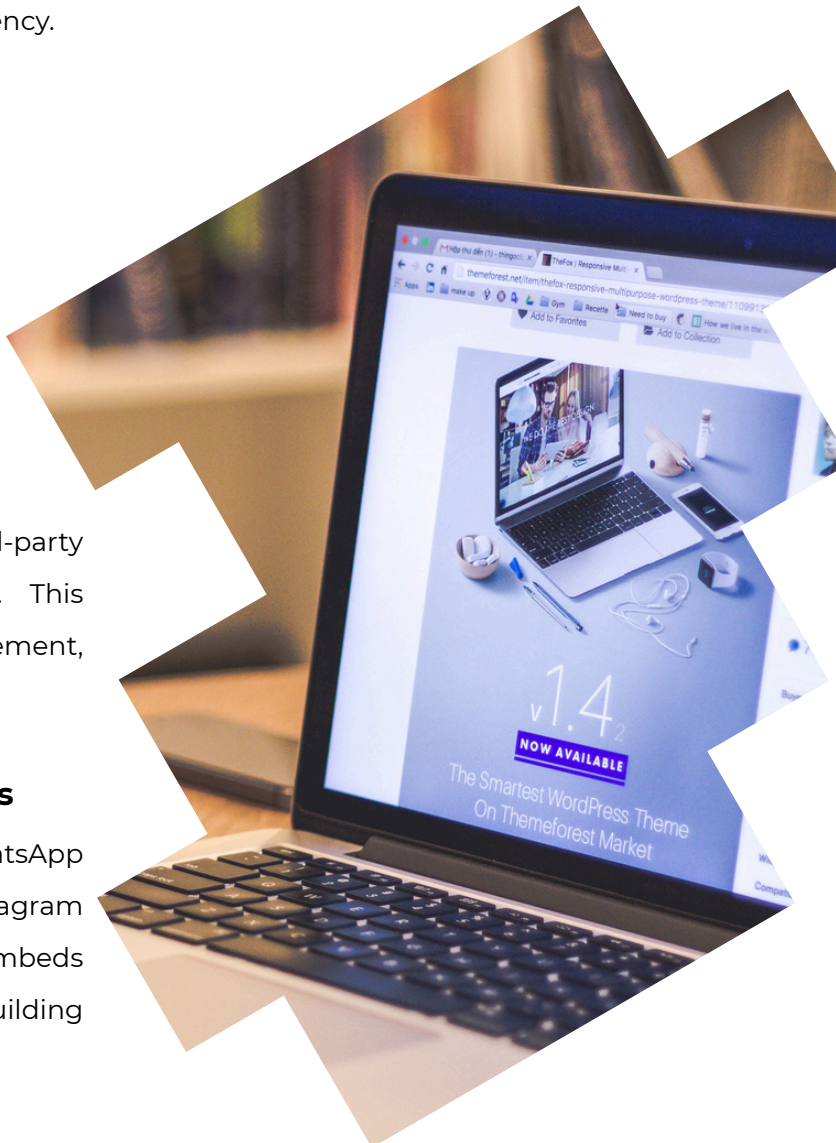
Get introduced to email marketing essentials, including list building, campaign structure, and communication strategies that help businesses nurture leads and retain customers without overcomplicating the process.

7.Third-Party Widgets & Integrations

Learn how to create, embed, and manage third-party widgets to enhance website functionality. This includes interactive tools that improve engagement, usability, and customer experience.

8.Forms, Maps & Communication Tools

Set up contact forms, Google Maps, WhatsApp chatbots, social media integrations, live Instagram and Google Reviews widgets, and YouTube embeds to create connected, interactive, and trust-building websites.



Learn.
Launch.
Level Up
Your Career.

TRAINING myself

Syllabus

9.CMS, Coupons & Automated Offers

Understand CMS panel development and learn how to create discount coupons and automated offers. This module focuses on backend systems that allow businesses to update content and run promotions efficiently.

10.Advertising & Client Consultation

Learn the basics of digital advertising and how to consult clients professionally. This module helps you understand client requirements, suggest the right solutions, and communicate value like a consultant—not just a service provider.

Key Benefits

- **Industry-Backed**
- **Job-Ready Skills**
- **Affordable & Fast**
- **Business-Focused**

TRAINING myself

ENROLL & UNLEASH

YOUR CAREER ON YOUR WAY

www.trainingmyself.com